

Posta vs. Zoho

The Ultimate Business Email Solution



Posta

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Introduction

In the search for a business email solution, companies often weigh their options against key factors like security, integration, performance, and support. Posta, powered by Microsoft Exchange, stands out with its enterprise-grade features, seamless integration, and robust security tools. Let's compare Posta with Zoho Mail to show why Posta is the superior choice for your business.

1. Core Features Comparison

Feature	Posta	Zoho Mail
Exchange-Based Platform	Yes – Microsoft Exchange backbone providing industry-standard compatibility with Outlook, ActiveSync, and advanced collaboration.	No – Proprietary platform with basic compatibility.
Mailbox Storage	Up to 10 TB per mailbox	Up to 1 TB (in Zoho Workplace enterprise plan)
Migration	Seamless, zero-downtime migration with Exchange-native tools and our dedicated support team.	Basic migration tools with limited support
Attachment Limit	Up to 150 MB	Up to 40 MB
Collaboration Tools	Cloud Space with advanced collaboration (chat, video calls, shared drive, full Office suite)	Basic office apps (Zoho Writer, Sheet, etc.)
Spam & Malware Protection	Advanced – Multi-layered anti-spam, Proofpoint, Palo Alto Cortex XDR, and Zero-Day Attack Protection to combat spam, phishing, and ransomware.	Basic – Standard anti-spam and virus protection

Core Features Comparison

Feature

Posta

Zoho Mail

ActiveSync & Outlook

Yes – Native support for **Outlook, ActiveSync, Outlook Anywhere**, enhancing cross-device synchronization.

No – Limited to IMAP/POP3 and proprietary integrations.

Email Recall

Yes – Recall sent emails for enhanced control.

No

Email Backup

60-day recovery for deleted items.

Limited email retention

Multi-Tenant Support

Yes – Allows managing multiple domains with ease.

Limited – Separate setup required for each domain.

24/7 Support

Yes – Comprehensive support with a dedicated team available 24/7, acting as part of your IT department.

Limited to 24/5 support for certain plans.

2. Microsoft Exchange Advantage: Superior Integration and Performance

Posta leverages **Microsoft Exchange**, providing **seamless integration** with **Outlook, ActiveSync, and Outlook Anywhere**. This ensures real-time synchronization across all devices and delivers a familiar, intuitive user experience for email, contacts, and calendar.

Zoho Mail lacks native compatibility with Microsoft tools, restricting businesses to Zoho's ecosystem and making integrations with other systems more challenging.

Performance: Posta's Microsoft Exchange backbone ensures **high-speed email delivery**, cross-device syncing, and a performance guarantee that aligns with the highest business standards.

3. Effortless Migration and Comprehensive Support

Posta offers **seamless, zero-downtime migration** using Microsoft Exchange-native tools and our expert migration team. This allows businesses to transition smoothly without disrupting ongoing operations.

24/7 Dedicated Support: Posta's comprehensive support acts as an **extension of your IT department**. Our expert team is available 24/7 to assist with migration, email security, and configuration, ensuring your business runs smoothly.

Zoho Mail provides basic migration tools but lacks the comprehensive, hands-on support that Posta offers, which is crucial for businesses with complex email environments.

4. Security & Compliance: The Posta Edge

Posta utilizes **Microsoft Exchange's** built-in security features, reinforced by **Proofpoint, Palo Alto Cortex XDR**, and multi-layered anti-spam mechanisms. These tools actively prevent **phishing, spam, malware**, and **ransomware** attacks, offering a level of protection unmatched by Zoho Mail.

Advanced Protection Against Phishing & Ransomware:

Posta's AI-powered threat detection identifies and blocks phishing attempts in real time. Palo Alto's Cortex XDR detects and mitigates ransomware attacks, protecting your sensitive information.

SOC Monitoring:

Our **24/7 Security Operations Center (SOC)** team continuously monitors and optimizes email security, providing immediate alerts and responses to threats, ensuring maximum protection.

Physical Protection:

Posta provides **offline backups**, guarding against disasters and cyberattacks, including ransomware.

Zoho Mail, while offering basic anti-spam and virus protection, does not match the **enterprise-level security** and real-time monitoring that Posta provides.

5. Unmatched Storage, Performance, and Reliability

Posta provides up to **10 TB** of mailbox storage per user and supports **large email attachments** (up to 150 MB). Combined with **Microsoft Exchange's** efficient resource management, Posta ensures superior email delivery and performance.

Guaranteed Deliverability: With **Exchange's optimized infrastructure**, Posta ensures maximum deliverability for your emails, so your important business communications always reach their destination.

With **Microsoft Exchange's active synchronization**, emails, contacts, and calendars are instantly synced across all devices, offering uninterrupted access and consistent user experience.

Zoho Mail offers a maximum of **1 TB** mailbox storage with **basic synchronization** tools, limiting its capacity and performance in comparison.

6. Comprehensive Collaboration with Cloud Space

Posta includes **Cloud Space** – an advanced collaboration suite that provides team chat, video conferencing, document sharing, and access to a full online office suite (Word, Excel, Visio, PDF reader). This allows businesses to keep all collaboration tools under one umbrella.

Zoho Mail provides a set of basic collaboration apps (Zoho Writer, Sheet, etc.), but lacks the advanced integration and features found in Posta's collaboration suite.

7. Flexibility with Integrations and Licensing

Posta allows for full integration with Microsoft 365 and Google Workspace, enabling businesses to move some users to these platforms as needed. Customers can also purchase Microsoft Office licenses through Posta, adding to its flexibility.

Unlike Zoho Mail, Posta gives customers the freedom to use, integrate, and manage various applications, providing a one-stop solution for diverse business needs.

8. Unique Features: Why Choose Posta Over Zoho Mail?

- **Superior Performance:** Posta's Microsoft Exchange infrastructure provides fast email delivery, active synchronization, and powerful email recall functionality.
- **Single SLA:** Posta offers a comprehensive SLA covering all services, ensuring consistent support, performance, and uptime for your email solution.
- **Robust Security:** Posta's Proofpoint and Palo Alto Cortex XDR actively combat spam, malware, and phishing attempts. With 24/7 SOC monitoring, Posta provides an active shield for your business communication.
- **Comprehensive Support:** Our 24/7 dedicated support team acts as a part of your IT department, assisting with migration, security optimization, and email management.
- **Integration Freedom:** Unlike Zoho Mail, Posta offers complete integration with Microsoft 365, Google Workspace, and allows businesses to bring their own licenses. This flexibility enhances user experience and productivity.
- **Advanced Collaboration Tools:** Cloud Space offers a full online office suite and collaboration tools under one platform, simplifying business communication and operations.

9. Conclusion: Empower Your Business with Posta

Posta is designed to provide a **secure, high-performance**, and **comprehensive collaboration** email experience, backed by **Microsoft Exchange's** reliability. With superior security measures, unmatched performance, seamless integrations, and dedicated support, Posta is the ultimate choice for businesses seeking an efficient, flexible, and secure email solution.

Ready to switch?

Our team will handle the migration with zero downtime. Experience a new level of secure, collaborative communication with Posta.

